THE SUZANNE ROGERS FASHION INSTITUTE

For Immediate Release

Inaugural SRFI Fellow debuts at Toronto Women's Fashion Week

March 12, 2018 - Toronto, ON - Inaugural Fellow of The Suzanne Rogers Fashion Institute, Stephanie Moscall-Varey, will have the spotlight on March 13, 2018, at 9 PM as she showcases her fall-winter 2018 collection at Toronto Women's Fashion Week (TWFW). Moscall-Varey is the first Fellow to participate at TWFW.

For this collection, Moscall-Varey's concept was initially sparked by current muse Rita Bishop, an 84-year old 'no non-sense' Mid-West farmer. Titled "Rita", the Moskal FW 18/19 collection inspiration explores how North American farming and irrigation practices shape our geographic landscape. The collection merges a contextual visual of modern farming with themes from the Dust Bowl Era. The mood is influenced by the photography of Dorothea Lange, Theodore Jung and Solomon D. Butcher who captured generations of strong women in farm labor. The silhouettes throughout the collection are influenced by modern takes on utility clothing such as overalls and blouses. Earthy tones of copper and neutral shades with bright pops of yellow and deep teal create the colour palette of the collection.

"My collection debuting at TWFW is a wonderful, invaluable opportunity allowing me to showcase my talent to the industry. It has been an exceptional journey to date and I look forward to continuing my experience and education with the support of the SRFI and my mentors," says Moscall-Varey.

The Suzanne Rogers Fashion Institute is proud to support Stephanie Moscall-Varey on her first collection as a Fellow. Stephanie's work on the collection is a major milestone that will help continue establishing her portfolio and content needed for her application to a Master's programs in fashion design.

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About The Suzanne Rogers Fashion Institute:
The Suzanne Rogers Fashion Institute (SRFI) at Ryerson University is a new program dedicated to supporting emerging Canadia fashion designers nationally and internationally. Serving third and fourth-year Ryerson fashion design students and recent graduates, the institute educates and provides mentorship, awards and international opportunities to new talent in fashion craftsmanship. For more information, visit www.srfi.ca

About Ryerson School of Fashion:
Ryerson School of Fashion Ryerson is the place to study fashion design, communication and culture. For nearly 70 years, the School of Fashion has been developing fashion professionals. Undergraduate programs in fashion design and in fashion communication lead to a Bachelor of Design and graduate degree Master of Arts in Fashion. For more information, visit www.ryersonfashion.ca

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