



## The SRFI Design Challenge 2020

To fulfill the application requirements of The Suzanne Rogers Fashion Institute, eligible students and alumni will participate in Stage 1 of the SRFI Design Challenge. Upon invitation to become a Fellow, the design challenge will continue to the next stages, execution and photo shoot.

### About the SRFI Design Challenge

In a world alarmed by climate change, fashion designers must demonstrate sustainable approaches to creativity. For the SRFI Design Challenge, Fellows of the SRFI will create looks consisting on 5 monochromatic separates made only by using upcycled and found materials. The 5 monochromatic separates include the coat, the shirt, the knit, the skirt, and the pant. Each separate will work together and have the ability to be styled in multiple ways and on multiple body types. An emphasis will be placed on creating surface texture. Upcycled and found materials will be manipulated to develop unique and original textures.

### Stage 1 of the SRFI Design Challenge

Applicants to the SRFI will submit the following elements for Stage 1 of the Design Challenge:

1) **Inspiration Board:** using photographs, textures, swatches (upcycled and/or found materials only), and other objects, SRFI applicants will create a physical inspiration board for the concept they wish to explore for the design challenge. The inspiration board will articulate the ideas behind your 5 monochromatic separates and provide an overall mood and feel of the pieces. The inspiration board will be scanned and included in the SRFI application package.

2) **Thumbnail Sketches:** provide 10 thumbnail sketches for each monochromatic separate to demonstrate potential silhouettes for the SRFI Design Challenge. The sketches should reflect the references provided in the inspiration board. The thumbnail sketches will be submitted in your application package.

Applicants who make it to the interview stage must have the Inspiration Board and Thumbnail Sketches on hand for the virtual interview.

### Moving Forward

Successful applicants to the SRFI will continue to the final stages of the SRFI Design Challenge. Fellows will receive funding to cover expenses related to garment design, materials, notions, production, and finishing. The SRFI Design Challenge is a collaborative project where each SRFI Fellow is supported by a team involving industry professionals, models, mentors, and Ryerson University.